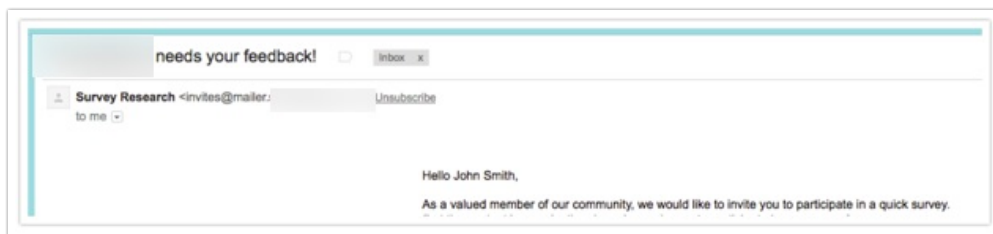# Why is my test email campaign message addressed to John Smith?

Did you send yourself an email campaign test email addressed to John Smith? Are you wondering who John Smith is?

If you are using contact merge codes to dynamically populate your messages or survey with personalized information, these will not work in test messages, nor will they populate inside of the survey. In the messages, any merge codes present will populate with the below dummy data. In surveys, the merge codes will be blank. If you wish to test the use of merge codes, we recommend following the below steps for creating an internal test campaign.

Contact Merge Codes in Test Invites

Contact Field Merge Code	Test Data
[contact("first name")]	John
[contact("last name")]	Smith
[contact("organization")]	ABC Company
[contact("division")]	North American Divison
[contact("department")]	Marketing
[contact("team")]	Research
[contact("group")]	Designer
[contact("role")]	Employee
[contact("home phone")]	123-123-1234
[contact("fax")]	123-123-5643
[contact("work phone")]	789-456-1234
[contact("street")]	4888 Pearl East Circle
[contact("suite")]	Suite 300W
[contact("city")]	Boulder

Contact Field Merge Code	Test Data
[contact("region")]	CO
[contact("country")]	blank
[contact("postal")]	80301
[contact("job title")]	Manager
[contact("website")]	www.surveygizmo.com
[invite("custom 1-10")]	Custom Field 1-10 data
[contact("customfieldname")]	The merge code will display for all custom contact fields

Related Articles