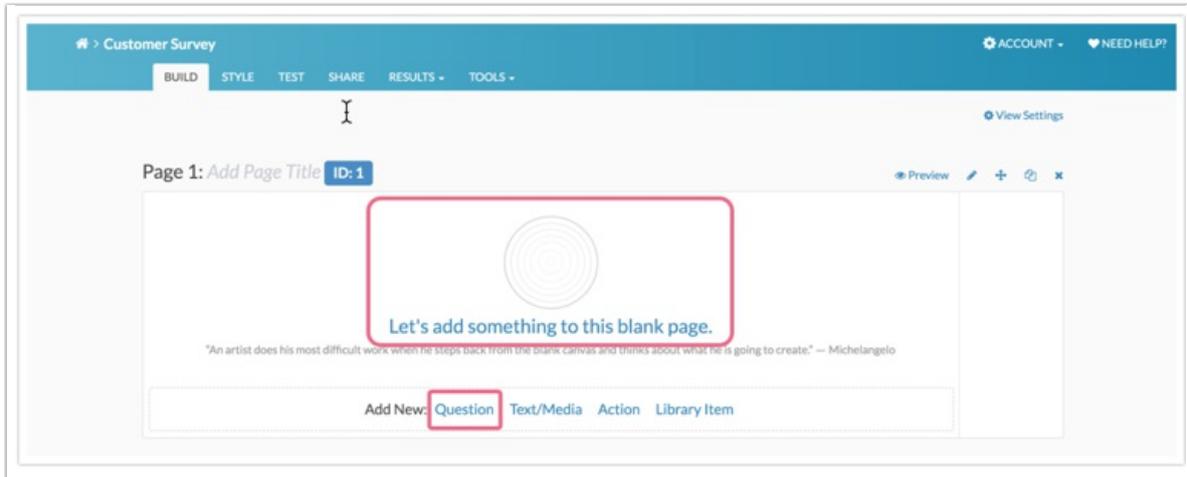


Add a Question

1 of 10

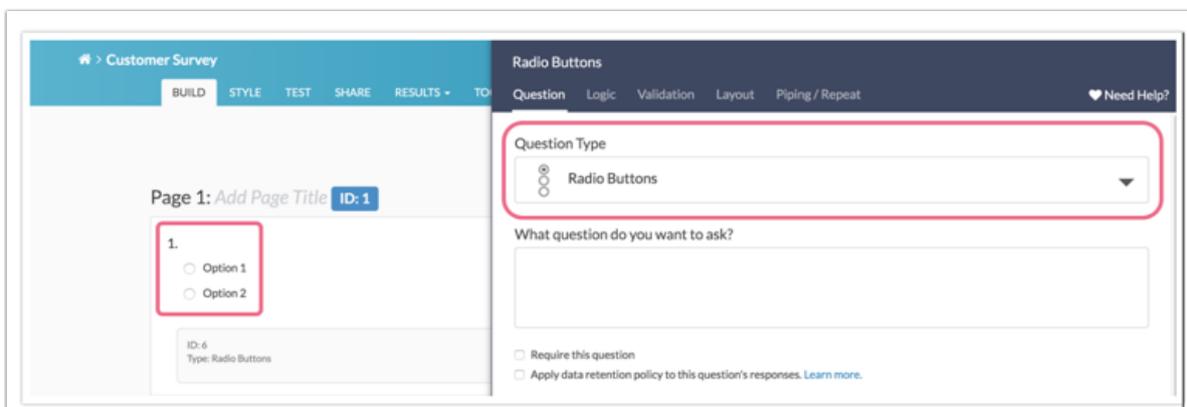
To add a question to your survey click the target at the center of the blank page or click the **Add New Question** link at the bottom of the page.



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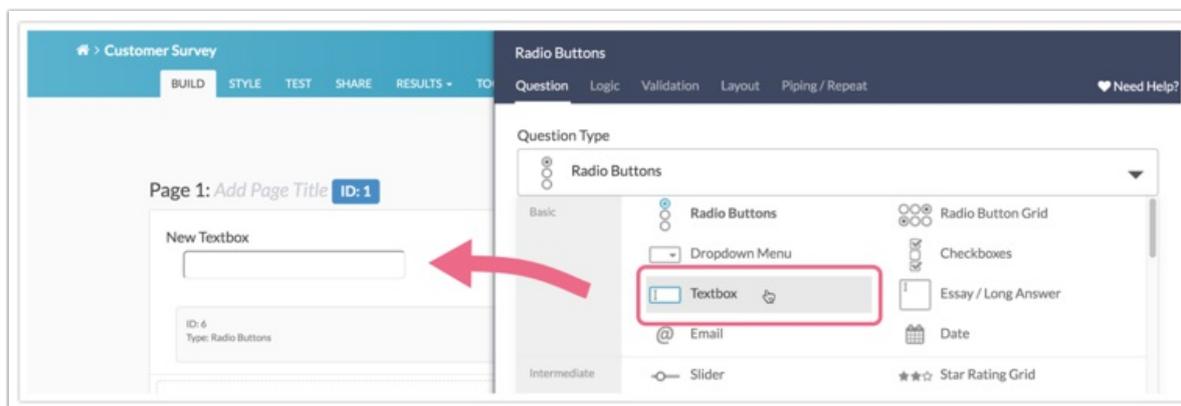
Select Your Question Type

Upon creation, questions will default to the **Radio Buttons** question type. This commonly-used question allows respondents to select a single choice from a list. Your next task is to select the question type you wish to ask.



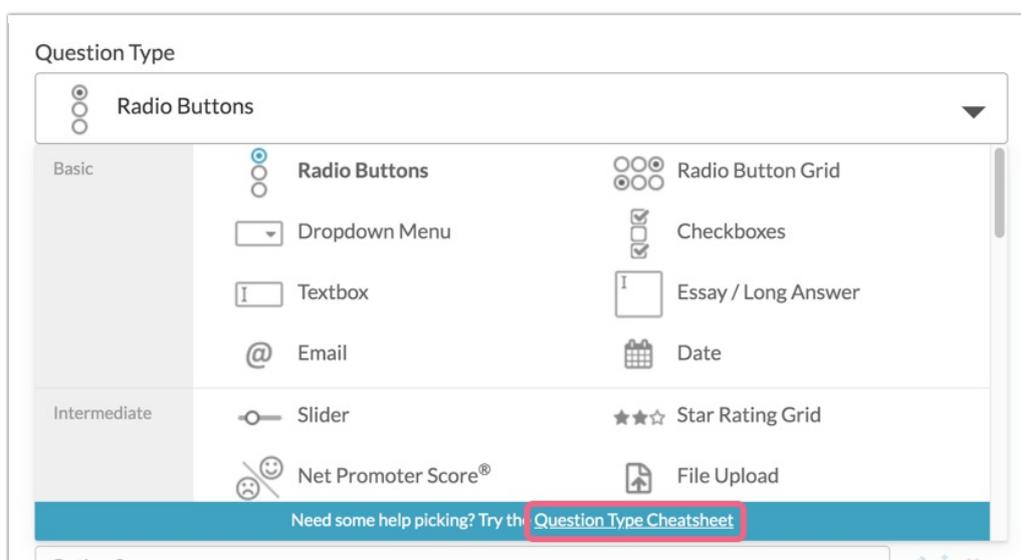
Select Your Question Type

Selecting the right question type can be tricky, as this is the key to getting the data you need. Never fear, we're here to help! Using the Question Type dropdown, select different question types and check out the preview of the question in your survey on the left; no commitment needed!



Need More Help Selecting a Question?

We have built in a Question Types Cheatsheet to help you make a decision right inside the application. Click the **Question Types Cheatsheet** link to view and interact with example questions.



Need More Help Selecting a Question?

If you like what you see, simply click the **Use this Question Type** link to select the question. To learn even more, check out our [Question Type Tutorials](#) to see question and reporting examples!

The screenshot shows a sidebar menu titled "Question Types" with various options like Multiple Choice, Radio Buttons, and Text. The main area displays three question type examples, each with a "Use this Question Type" link. The first is "Radio Button Grid" with a question about robotball positions and a table of radio buttons. The second is "Dropdown Menu" with a question about robot feelings and a dropdown menu. The third is "Dropdown Menu List".

Once you've selected the right question type for you, click next to learn how to your question text.

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Enter Your Question Text

Next, enter the question you wish to ask. Notice this will dynamically update the survey you are building on the left!

The screenshot shows the "Customer Survey" builder interface. The "BUILD" tab is active. On the right, the "Rating (Likert Scale)" question type is selected. The "Question" sub-tab is active, showing a text input field for the question text. A red box highlights the input field containing "Please rate your level of satisfaction with our product:". A red arrow points from this input field to the question preview on the left, which shows a Likert scale with "Very Dissatisfied" and "Dissatisfied" options.

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Add Your Answer Options

The next step is to add answer options for your respondents to select. You can enter your answer options one by one. **Click to Add Option** will give you another field to add a new answer option.

Multiple Choice Options [Common Answer Library](#) [Advanced Option Settings](#)

Very Dissatisfied ✎ ⌵ ✖

Dissatisfied ✎ ⌵ ✖

Neutral ✎ ⌵ ✖

Satisfied ✎ ⌵ ✖

Very Satisfied ✎ ⌵ ✖

+ Click to Add Option [Add "Other"; "N/A", etc](#) [Paste in Options](#)

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Add Your Answer Options

You will also have an option to **Paste in options**. When pasting from a list, each option should be on its own line.

Multiple Choice Options [Common Answer Library](#) [Advanced Option Settings](#)

Yes ✎ ✖

No ✎ ✖

+ Click to Add Option [Add "Other"; "N/A", etc](#) [Paste in Options](#)

Paste in Options ✖

Paste answer options here

Remove existing answer options

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Add Your Answer Options

For many of our question types, you also have a library of common answer options (like US states or demographic information) available to choose from.

Multiple Choice Options

Common Answer Library Advanced Option Settings

Yes

No

+ Click to Add Option Add "Other","N/A", etc Paste in Op

Common Answers

✓ Select from list of common options

Basics

Yes / No

Numbers (1-100)

Days (7)

Save Your Question

As with the question title, be sure to check out the preview of what your question will look like as you add answer options. When you are all finished, click **Save Question**. Rinse and repeat to finish building your survey!

Page 1: *Add Page Title* ID: 1

1. Please rate your level of satisfaction with our product

Very Dissatisfied Dissatisfied

○ ○

ID: 7
Type: Radio Buttons

Add New: [Question](#)

Add Page

Thank You Page: Thank You! ID: 2

Responses are marked as complete when they reach this page

Apply data retention policy to this question's responses. [Learn more.](#)

Multiple Choice Options

Common Answer Library Advanced Option Settings

Very Dissatisfied

Dissatisfied

Neutral

Satisfied

Very Satisfied

+ Click to Add Option Add "Other","N/A", etc Paste in Options

Far Left Label Far Right Label

Save Question