

Disqualify Respondents Based on Location

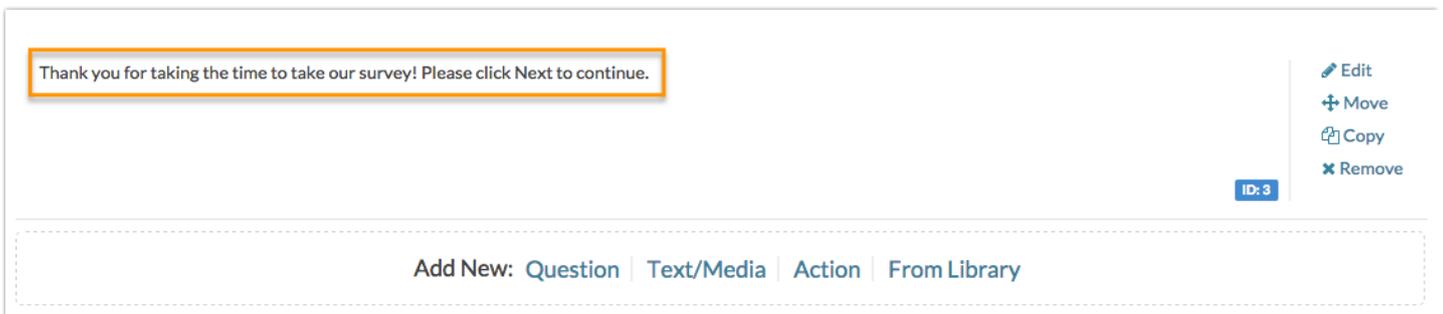
Perhaps your survey is targeted at an audience in a specific location and you want to restrict people outside of that location from taking the survey.

SurveyGizmo gives you the option to create [disqualify logic](#) based on respondent location such as their **City** or **Country**.

There are several ways of setting this up in your survey. We will go over the most straightforward method here.

Create an Intro Page

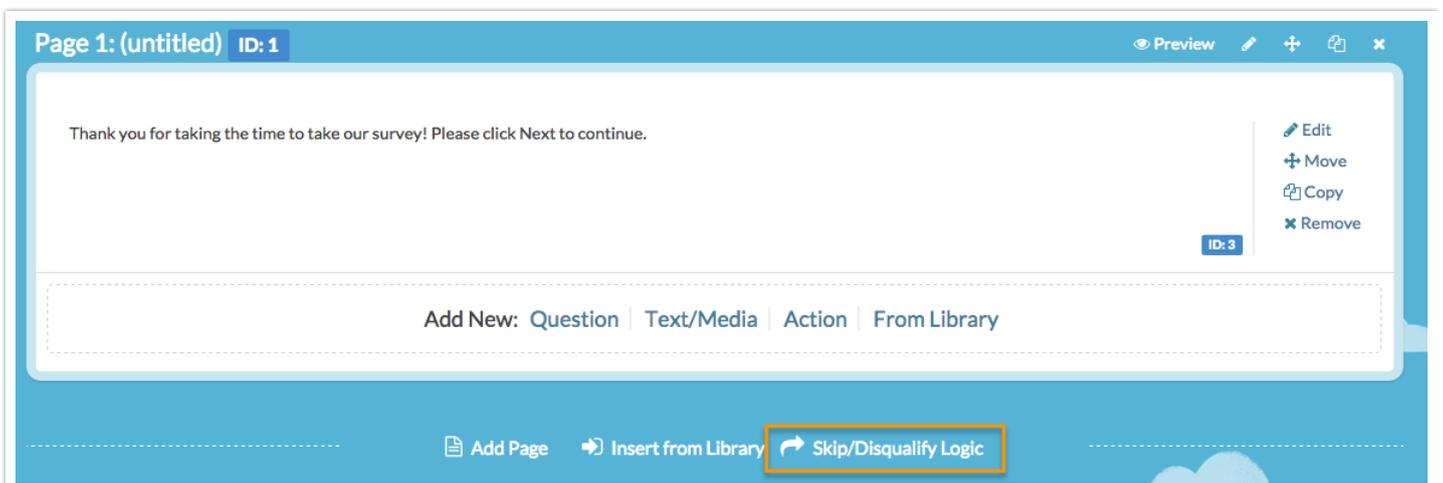
For this example we have created an introductory page for our survey. This is the first page of the survey where we welcome our respondents - this will also be the page where we evaluate the respondents' locations.



For our example, we want to restrict our survey to only those individuals who are located in the United Kingdom. We will be using [Skip/Disqualify Logic](#) to do so.

Add Disqualify Logic

Directly below the Intro page, click **Skip/Disqualify Logic**.



Under the **Logic Conditions** section, click on the **Select a condition** menu and locate the **Geo**

Tracking Data section - select **Country**.

The screenshot shows the 'Describe Your Logic' section of a survey configuration tool. It includes a 'Page Logic' text area, a 'Logic Conditions' section with a 'Remove All Logic' link, and a dropdown menu for selecting a condition. The dropdown menu is open, showing categories like 'System Data', 'Geo Tracking Data', 'URL Data', and 'Email Invite Data'. Under 'Geo Tracking Data', 'Country' is selected and highlighted in blue. An orange arrow points to the 'Country' option. The interface also features a '+ Add Group' button and 'Never Mind' and 'Save Action' buttons at the bottom.

In our example, we want to **Disqualify** all respondents who are not in the United Kingdom. We will use the **is not exactly equal to** condition and manually type in **United Kingdom** in the open text field.

Below, in the **If the Logic Passes, mark the response as** section, we will check the **Disqualified** box.

Our finished logic condition will look like this:

Logic Conditions

Remove All Logic

Country



is not exactly



United Kingdom

+ Add Condition

+ Add Group

If the Logic Passes, send the respondent to

- Survey Page #
- External URL

If the Logic Passes, mark the response as

- Complete
- Disqualified



Sorry, based on your location you do not qualify to take this survey. Thank you for your time.

Feel free to customize the above Disqualified message if our default messaging does not suit your needs.

Result

We have built our condition to evaluate the respondent's country (collected by our system as Geo Data) and if that country is not exactly equal to the United Kingdom, we have indicated that the respondent should be disqualified.

If a respondent is not from the UK, they will click **Next** on the intro page and see the following message:

DQ based on location

Sorry, based on your location you do not qualify to take this survey. Thank you for your time.

The respondent will be marked as **Disqualified** in your data set.

Responses: 4

Show Responses: [All](#) | [Filtered](#)

Partials - 2 / Disqualified - 2 / Quarantined - 0 **2 New!**

<input type="checkbox"/>	ID	Status	Date Submitted
<input type="checkbox"/>	4	Disqualified New	May 22, 2015 8:47 AM
<input type="checkbox"/>	3	Disqualified New	May 22, 2015 8:19 AM

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