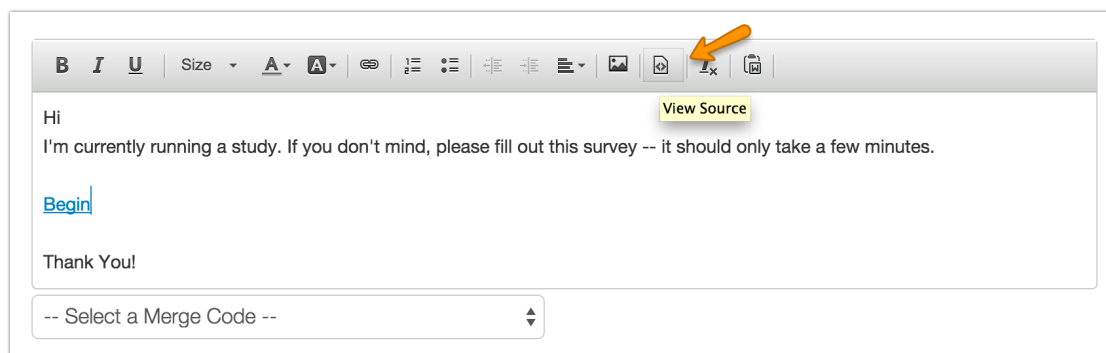


# Change Email Campaign Font

The font in which you email campaign invite messages display depends on the recipient's email client. This is typically either Arial or Times New Roman. You can change this font to one of the above web safe fonts.

To do so, go to the **Messages** tab of your email campaign and edit the message. Click into the message body and click the **View Source** button to access the HTML code.



Next, you need to add some HTML at the top of your message. In the below table find the web-safe font you wish to use and copy and paste the HTML code at the very beginning of your message. *Before you save*, make sure to add a closing tag at the very end of your message.

Font	HTML Code
Arial	
Verdana	
Tahoma	
Trebuchet	
Georgia	
Times New Roman	
Comic Sans	
Courier	

The end result will look like so:

**B I U** | Size ▾ | **A** ▾ | **A** ▾ | | | | | | |

```

<span style="font-family: Verdana, Geneva, sans-serif">Hi<br />
I'm currently running a study. If you don't mind, please fill out this survey -- it should only
take a few minutes.<br />
<br />
<a href="[invite(""survey link")]">Begin</a><br />
<br />
Thank You! </span>

```

-- Select a Merge Code --

For consistency's sake you will probably also want to change the font of message footer. To do so you can place HTML right in the footer field. You'll want to enclose your entire footer in HTML tags with the font family. See the below table for the appropriate footer code.

It should be noted that the Footer does not offer an HTML editor. As such the html for the font should be placed directly into the footer field.

Font	Footer Code
Arial	Footer text here
Verdana	Footer text here
Tahoma	Footer text here
Trebuchet	Footer text here
Georgia	Footer text here
Times New Roman	Footer text here
Comic Sans	Footer text here
Courier	Footer text here

The end result should look like so:

**Footer**

```

<span style="font-family:Verdana, Geneva, sans-serif">This message was sent by [account("physical
address")].
To unsubscribe, click below:
[invite("unsubscribe link")]</span>

```

-- Select a Merge Code --

Related Articles