

Export or Import Fields for Translation

Often, the person responsible for creating the translated version of a survey might not be the person creating the survey. To make this process more streamlined, you can export all the available fields for translation into a spreadsheet. Once the translation is completed, you can upload that file via the **Text & Translations** page.

To export your translation:

1. Go to **Tools > Text & Translations**.
2. Click the **Export fields for Translations** link under the Default Language selection. Once the file is ready, click **Download**. This is a standard XLS file, which can be opened with any spreadsheet software. Your translation should be placed in the Translation column. Do not modify anything in column A or row 1 in order to ensure the file uploads properly.

Make sure the saved file is either a CSV, XLS, or XLSX once your translation is complete and you are ready to upload!

You'll need to download a file per language translation you plan to create.

	A	B	C
1	Key	Default Text	Translation
2	p-1		
3	q-2	What type of books do you enjoy? Check all that apply.	Çfarë lloj librash ju gëzojnë? Kontrolllo të gjitha që aplikohet.
4	q-2-o-10001	Biographies	
5	q-2-o-10002	Classic literature	
6	q-2-o-10003	Fiction	
7	q-2-o-10004	Non-fiction	
8	q-2-o-10005	Historical	
9	q-2-o-10006	Poetry	
10	q-2-o-10007	Romance	
11	q-2-o-10008	Science fiction	
12	q-2-o-10009	Short stories	
13	q-2-o-10010	Other, please specify	

To import your translation:

1. Go to **Tools > Text & Translations**, then click **Add Language**.
2. Select the desired language from the dropdown menu and click the **Import Translated Fields** option. Now, click **Choose File** and select your spreadsheet file before clicking **Add Language**. Your translation is now imported!

Text & Translations / English

Export Fields for Translation Import Translation

General Messages Save & Continue Reports

Field	Default Text	Translation	Controls
Project Title	Customer Satisfaction Survey	Customer Satisfaction Survey	Edit
Page 1	Page One	Page One	Edit
Question: 1 Net Promoter Score	Based on your most recent experience with us, how likely are you to recommend our product to a friend or colleague?	Based on your most recent experience with us, how likely are you to recommend our product to a friend or colleague?	Edit

If large files of translated material, users are opened up to translations stalling when loading the file back into SurveyGizmo

Understanding the Exported Fields

The exported spreadsheet of fields for translation will have 3 columns:

- **Key** - the unique field that is used to map your translation on import. It must be present when you import your translations back into SurveyGizmo.
- **Default Text** - the text that you entered on the **Build** tab when building the survey.
- **Translation** - the translation of the default text that you will import back into SurveyGizmo.

Your Survey Questions

Survey Title

This is the first field listed for translation in your export. It will be listed as **survey-title** in the Key field of your export. This is the title of your survey exported from the Setup tab of your survey.

Page Titles

Page titles are exported in the order they are present in your survey. Page titles will be listed as p-1, p-3, p-4, p-2, etc, in your export, which is p for page and the ID of the page.

Learn [How to Find Question, Page and Option ID Numbers](#).

Page Descriptions

Page descriptions are exported in the order they are present in your survey. Page descriptions will be listed as p-1-desc, p-3-desc, p-4-desc, p-2-desc, etc, in your export, which is p for page, the ID of the page, and desc for description.

Textbox Questions (including Number, Email, Percent, Date and Essay), File Upload, Signature

All Textbox questions will export with a **q** for question followed by a hyphen and the ID of the question, e.g., q-60, q-61, q-62, etc.

27	q-12-o-10017	green	green
28	q-12-o-10018	blue	blue
29	q-12-o-10206	Not applicable	Not applicable
30	q-7	Textbox Question Type	Textbox Question Type
31	q-7-otherText	Please enter an 'other' value for this selection.	Please enter an 'other' value for this selection.
32	q-13	Essay / Long Answer Question Type	Essay / Long Answer Question Type
33	q-13-otherText	Please enter an 'other' value for this selection.	Please enter an 'other' value for this selection.
34	q-8	Email Question Type	Email Question Type
35	q-8-otherText	Please enter an 'other' value for this selection.	Please enter an 'other' value for this selection.
36	q-14	Date Question Type	Date Question Type
37	q-14-otherText	Please enter an 'other' value for this selection.	Please enter an 'other' value for this selection.
38	p-8	(untitled)	(untitled)

Questions like the number question type where labels can be added will be included below the initial question, followed by left and right label identifiers as seen below:

15	q-1-page_timer_text	Time Left on this Section:	
16	q-8	NUMBER	
17	q-8-left_label	TEST LEFT	
18	q-8-right_label	TEST RIGHT	
19		NBC IN / CNV ID / F1 / F2 / F3 / F4	

Radio Button, Dropdown Menu, Checkboxes, Rating (Likert Scale), NPS®, Image Select Questions, Max Diff, Cascading Dropdown

All questions with a list of answer options will export the question title with a **q** for question followed by a hyphen and the ID of the question, e.g., q-60, q-61, q-62, etc. If comments are included in these questions, the comment fields display above the option titles, represented by **q-(unique question number)-comments**.

Options will have an extra hyphen, followed by an **o** for option, followed by another hyphen and then the option id e.g., q-11-o-10035, q-11-o-10036, etc.

4	p-1-desc		
5	q-5	Radio Button Question Type	Radio Button Question Type
7	q-5-o-10001	Yes	Yes
8	q-5-o-10002	No	No
9	q-9	Radio Button Grid Question Type	Radio Button Grid Question Type
10	q-9-otherText	Please enter an 'other' value for this selection.	Please enter an 'other' value for this selection.
11	q-10	customer service	customer service

Grids (Including Textbox List, Radio Button Grid, Checkbox Grid, Textbox Grid, Dropdown Menu Grid, Star Rating Grid, Drag & Drop Ranking, Ranking Grid, Grouping/Card Sort, Semantic Differential)

Grids will export the question title and all row headers with a **q** for question followed by a hyphen and the ID of the question, e.g., q-12, q-13, q-14, q-15, q-16 etc.

Dropdown Menu Grids export the question title, followed by row headers. Both display with a **q** for the question followed by a id. Following the question title the rows headers are displayed, then Column headers, then choices for each dropdown. The choices displays as a **q** for the question, the **id** of the question, and the reporting value of each choice. The display in the exported translation below is as follows:

	A	B	C
Key		Default Text	Translation
survey-title		TESTING TRANSLATIONS	
p-1		(untitled)	
p-1-desc			
q-2		TESTING DROP DOWN MENU GRID	
q-3		ROW HEADER ONE	
q-4		ROW HEADER TWO	
q-4-o-10001		COLUMN HEADER ONE	
q-4-o-10002		COLUMN HEADER TWO	
q-2-limits-0		CHOICE ONE	
q-2-limits-1		CHOICE TWO	
q-2-limits-2		CHOICE THREE	

The columns of grid questions will have an extra hyphen, followed by an **o** for option, followed by another hyphen and then the option id e.g., q-11-o-10035, q-11-o-10036, q-11-o-10037, etc.

7	q-5-o-10001	Yes	Yes
8	q-5-o-10002	No	No
9	q-9	Radio Button Grid Question Type	Radio Button Grid Question Type
10	q-9-otherText	Please enter an 'other' value for this selection.	Please enter an 'other' value for this selection.
11	q-10	customer service	customer service
12	q-11	product	product
13	q-11-o-10009		1
14	q-11-o-10010		2
15	q-11-o-10011		3
16	q-11-o-10012		4
17	q-11-o-10013		5
18	q-6	Dropdown Menu Question Type	Dropdown Menu Question Type
19	q-6-otherText	Please enter an 'other' value for this selection.	Please enter an 'other' value for this selection.
20	q-6-o-10003	Yes	Yes

Dropdown List

In the case of Dropdown List the question title and all row headers with a **q** for question followed by a hyphen and the ID of the question, e.g., q-12, q-13, q-14, q-15, q-16 etc.

The options of the dropdown menu will have an extra hyphen, followed by an **o** for option, followed by another hyphen and then the option id e.g., q-11-o-10035, q-11-o-10036, q-11-o-10037, etc.

Slider

Slider questions will export the question title with a **q** for question followed by a hyphen and the ID of the question, e.g., q-60, q-61, q-62, etc.

In addition to the question title the left, center, and right labels will be exported like so: q-33-left_label, q-33-center_label, and q-33-right_label.

For Slider List questions each row header will have an extra hyphen, followed by an **o** for option, followed by another hyphen and then the option id for the row. e.g., q-11-o-10035, q-11-o-10036, q-11-o-10037, etc.

You will also notice that the Slider NA option can be translated via the **q-ID-na_text** field. Slider questions included in Custom Groups includes the same fields for translations in the export as well.

42	q-3-desc		
43	q-15	Slider Question Type	Slider Question Type
44	q-15-left_label		
45	q-15-center_label		
46	q-15-right_label		
47	q-15-na_text	Not Applicable	Not Applicable
49	q-22	Star Rating Grid Question Type	Star Rating Grid Question Type

Contact Form

The contact form exports the question title, followed by comments, and each unique question within. Each question within a contact is represented by a unique number:

36	q-13	CONTACT FORM	
37	q-13-comments	Comments	
38	q-14	First Name	
39	q-15	Last Name	
40	q-16	Title	
41	q-17	Company Name	
42	q-18	Street Address	
43	q-19	Apt/Suite/Office	
44	q-20	City	
45	q-21	State	
46	q-22	Zip	
47	q-23	Country	
48	q-24	Email Address	
49	q-25	Phone Number	
50	q-26	Fax Number	
51	q-27	Mobile Phone	
52	n-28	URI	

Continuous Sum

Continuous Sum questions will export the question title with a **q** for question followed by a hyphen and the ID of the question, e.g., q-60, q-61, q-62, etc.

Continuous Sum row headers will have an extra hyphen, followed by an **o** for option, followed by another hyphen and then the option id e.g., q-11-o-10035, q-11-o-10036, etc.

142	q-40-o-10091	first	first
143	q-40-o-10092	second	second
144	q-40-o-10093	third	third
145	q-41	Continuous Sum Question Type	Continuous Sum Question Type
146	q-41-otherText	Please enter an 'other' value for this selection.	Please enter an 'other' value for this selection.
147	q-41-o-10094	work	work
148	q-41-o-10095	entertainment	entertainment
149	q-41-o-10096	commute	commute
150	q-127	new review	new review

Image Heatmap & Text Highlighter

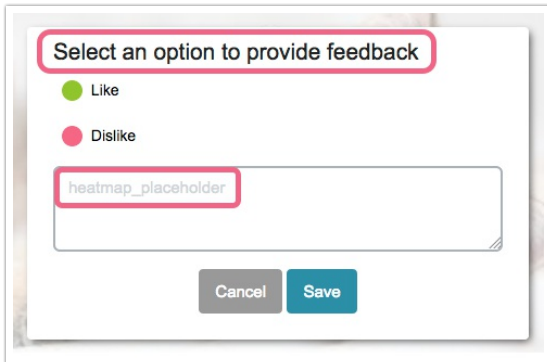
Image Heatmap & Text Highlighter questions will export the question title with a **q** for question followed by a hyphen and the ID of the question, e.g. q-5, q-6, q-7, etc. Additionally the export includes areas for translations for the questions description as well as the the comments for it. The Like and Dislike fields are included as well:

68	q-36	Image Heatmap (Save/nevermind button added in export and application)	
69	q-36-comment_description	Select an option to provide feedback	
70	q-36-comment_placeholder	Comments	
71	q-36-o-10044	Like	
72	q-36-o-10045	Dislike	

Image Heatmap answer options will have an extra hyphen, followed by an **o** for option, followed by another hyphen and then the option id e.g., q-5-o-10001, q-5-o-10002, etc.

5	q-5	TEST
6	q-5-otherText	Please enter an 'other' value for this selection.
7	q-5-o-10001	Like
8	q-5-o-10002	Dislike

You will also see **comment_description** and **comment_placeholder** fields that refer to comment box associated with the heatmap and highlighter questions:



The Text Highlighter translations fields includes the question title, description, the text within the comments box, and the options of like or dislike. These will share the same question ID, and include option id's to the specific fields:

74	q-37	TEXT HIGHLIGHTER
75	q-37-comment_description	Select an option to provide feedback
76	q-37-comment_placeholder	Comments
77	q-37-content	Look for a while at the china cat sunflower Proud walking jingle in the midnight sun Copperdome bodhi drip a silver kimono Like a crazy quilt star gown thro
78	q-37-o-10046	Like
79	q-37-o-10047	Dislike
80	q-37-optionheader-d41d8cd98f00b204e9800998ecf8427e	

Video Sentiment Question

Video Sentiment Questions will export the question title with a **q** for question followed by a hyphen and the ID of the question, e.g., q-60, q-61, q-62, etc. Each label includes unique option id's representing the left, central, and right labels:

12	q-3	Video Sentiment	Video Sentiment
13	q-3-o-10003-leftlabel	Video okay	Video okay
14	q-3-o-10003-rightlabel	Video yes	Video yes
15	q-3-o-10003	Video No	Video No

Audio Sentiment Question

Audio Sentiment Questions will export the question title with a **q** for question followed by a hyphen and the ID of the question, e.g., q-60, q-61, q-62, etc. Each label includes unique option id's representing the left, central, and right labels:

16	q-4	Audio Sentiment	Audio Sentiment		
17	q-4-o-10005-leftlabel	Audio Okay	Audio Okay		
18	q-4-o-10005-rightlabel	Audio Yes	Audio Yes		
19	q-4-o-10005	Audio No	Audio No		

Conjoint (Choice Based)

Conjoint (Choice Based) questions will export the question title with a **q** for question followed by a hyphen and the ID of the question, e.g. q-5, q-6, q-7, etc.

Conjoint (Choice Based) attributes will have an extra hyphen, followed by an **o** for option, followed by another hyphen and then the option id e.g., q-5-o-10001, q-5-o-10002, etc.

Comments

Comments added to questions display **q** for the question, a number representing the **question id**, and comments all separated by a hyphen. Other text displays in the same format above comments:

55	q-31	Comment box testing			
56	q-31-otherText	Please enter an 'other' value for this selection.			
57	q-31-comments	Comments			

Page Timer

The Page Timer displays a **q** for question and a number representing the **question id**. One can translate "Time left on this Section. This field displays in the key column as **page_timer_text**:

14	q-7	PAGE TIMER TRANSLATION			
15	q-7-page_timer_text	Time Left on this Section:			

Quiz score

Quiz Scores in exported translations display a **q** for question and a number representing the **question id**. For pass/fail quizzes the export will include fields to translate those items. Pass messages display as **q-30-passmessage**, while fail messages display as **q-30-failmessage**:

55	q-30	New Quiz Score			
56	q-30-failmessage	quiz_failmessage	quiz_failmessage		
57	q-30-passmessage	quiz_passmessage	quiz_passmessage		

Standard Fields

q-1

This is the text of the thank you page.

q-2

This is the name of the 'Send Confirmation Email to Me' Post Survey Action.

q-2-email_subject

This is the subject line of the 'Send Confirmation Email to Me' Post Survey Action.

q-2-email_text

This is the text of the 'Send Confirmation Email to Me' Post Survey Action.

q-2-email_html

This is the HTML of the 'Send Confirmation Email to Me' Post Survey Action.

q-3

This is the name of the 'Send Confirmation Email to Respondent' Post Survey Action.

q-3-email_subject

This is the subject line of the 'Send Confirmation Email to Respondent' Post Survey Action.

q-3-email_text

This is the text of the 'Send Confirmation Email to Respondent' Post Survey Action.

q-3-email_html

This is the HTML of the 'Send Confirmation Email to Respondent' Post Survey Action.

q-4

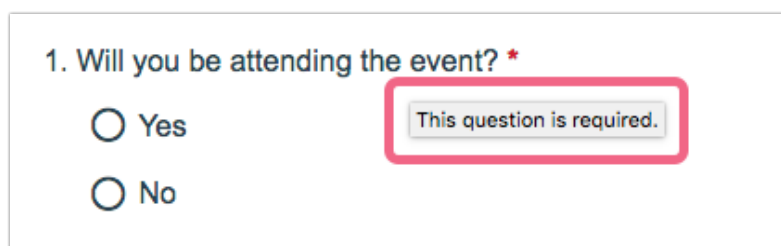
This is the title of the 'Redirect to URL' Post SurveyAction.

commentTitle

This is the question title for all [Comments](#) fields in your survey.

required-hover

This is the text read by screen readers for required questions. The default text is *"This question is required."*



1. Will you be attending the event? *

Yes

No

This question is required.

The image shows a survey question titled "1. Will you be attending the event? *". Below the title are two radio button options: "Yes" and "No". To the right of the options, there is a red-bordered box containing the text "This question is required.", which is a screen reader message for required questions.

required-hover-tablerows


This is the text read by screen readers for required grid rows. The default text is *"This row is required"*.

	1	2	3	4	5
customer service *	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
product *	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

This row is required

required

This is the required error message that displays when respondents do not answer a required question. The default text is *"This question is required"*.

 This question is required.

16. At which meals are the food groups represented in your diet? *

	Breakfast	Lunch	Dinner	Snacks
Fruits *	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vegetables *	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

soft_required

This is the soft-required error message that displays when respondents do not answer a soft-required question. The default text is *"(Optional) This question is important to the survey. If you meant to leave it blank, just continue. Otherwise please answer it."*

selectone

This is the text that displays in Dropdown Menu questions before they are answered. The default text is *"Please Select"*.

12. What is your state of residence?

-- Please Select --

currency

If you have currency questions in your survey, you can change the default currency in your translation import. Replace "dollar" with "euro", "pound", or "peso".

9. Currency

drag_n_drop_instructions

This is the instructional text that displays directly below the question title on the Drag & Drop Ranking Question. The default text is *"Drag items from the left-hand list into the right-hand list to order them"*.

Drag & Drop Ranking Question Type

Drag items from the left-hand list into the right-hand list to order them.

red	→
orange	→
yellow	→
green	→
blue	→

card_sort_empty

This is the text that displays when the left column of a card sort question is empty.

card_sort_delete

This is the text that displays in an empty category column for open card sort.

card_sort_bucket_name

This is the instruction text that displays once an item has been dropped into a category in the open card sort question.

card_sort_bucket

This is the instruction text that displays in the right column in open card sort questions.

card_sort_instructions

This is the instruction text that displays at the top of the left column of all card sort questions.

open_card_sort_mobile_instructions

This is the instruction text for the open card sort question on mobile devices.

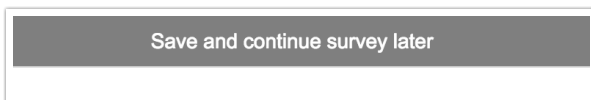
open_card_sort_mobile_button

This is the button text for the open card sort question on mobile devices.

Page

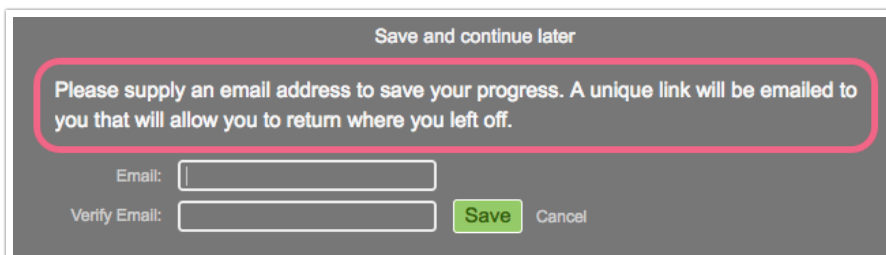
save_n_continue_text

This is the initial text of the [Save and Continue](#) Bar. The default text is *"Save and continue survey later"*.



save_n_continue_prompt

This is the instructional text to collect the email address from respondents who choose to save and continue later. The default text is *"Please supply an email address to save your progress. A unique link will be emailed to you that will allow you to return where you left off."*



save_n_continue_match

This is the warning within the save and continue feature that is triggered when the entered email addresses do not match. The default text is *"Email address fields must match."*

Save and continue later

Please supply an email address to save your progress. A unique link will be emailed to you that will allow you to return where you left off.

Email: ✘ Email address fields must match.

Verify Email:

A red arrow points to the error message.

save_n_continue_invalid

This is the warning within the save and continue feature that the entered email address is invalid. The default text is *"Invalid Email address."*

Save and continue later

Please supply an email address to save your progress. A unique link will be emailed to you that will allow you to return where you left off.

Email: ✘ Invalid Email address.

Verify Email:

A red arrow points to the error message.

save_n_continue_return

This is the button that allows survey respondents to return to the survey after entering the email address in order to save and continue later. The default text is *"Return to response"*.

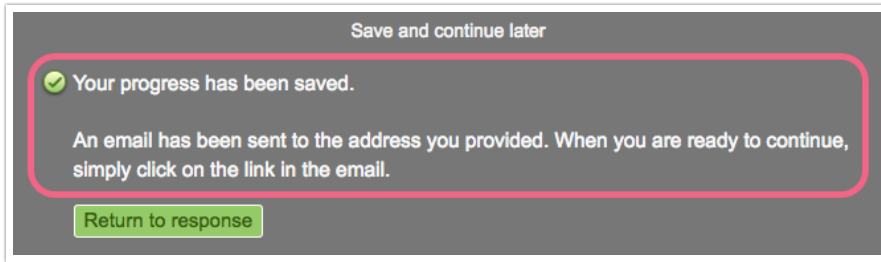
Save and continue later

✔ Your progress has been saved.

An email has been sent to the address you provided. When you are ready to continue, simply click on the link in the email.

save_n_continue_confirm

This is the confirmation message that displays after the respondent submits their email address in order to save and continue later. The default text is *"Your progress has been saved. An email has been sent to the address you provided. When you are ready to continue, simply click on the link in the email."*



save_n_continue_save

This is the Save button in the save and continue feature.

save_n_continue_cancel

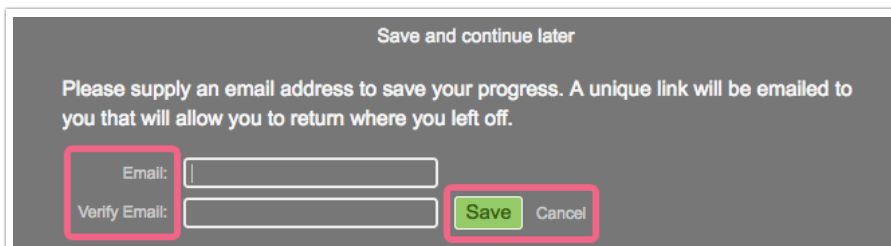
This is the Cancel link in the save and continue feature.

save_n_continue_field1

This is the first email field in the save and continue feature.

save_n_continue_field2

This is the second email field in the save and continue feature.



save_n_continue_email

This is the body of the email that is sent to respondents who have opted to save and continue later. Be careful, when translating to preserve the merge code that will dynamically populate with the respondent's save and continue link.

The default email body text is as follows:

Thank you for taking our survey.

Your progress so far has been saved. When you are ready to finish your submission, please click here:

[%%CONTINUE_LINK%%]

Thanks!

save_n_continue_email_subject

This is the subject of the email that is sent to respondents who have opted to save and continue later. The default email subject is as follows:

[Reminder] Don't forget to complete the response you started

save_n_continue_email_from

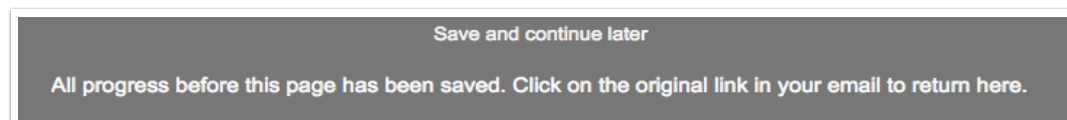
This is the from email address of the email that is sent to respondents who have opted to save and continue later.

save_n_continue_email_fromname

This is the from name of the email that is sent to respondents who have opted to save and continue later

save_n_continue_campaign_prompt

If you have enabled Save & Continue on a survey distributed via Email Campaign, your respondents will see this on any page following page one of the survey (should they click on the Save and Continue option). The default text is *"All progress before this page has been saved. Click on the original link in your email to return here."*



survey_closed

This is the survey closed message that displays when survey respondents try to access the survey after the survey's status has been changed to closed. The default text is *"This survey is not accepting additional responses at this time. Thank You!"*

block_by_message

This is the message that displays when you are using [duplicate protection](#). The default text is *"You have already completed this survey"*.

other_row_placeholder

This is the placeholder text that displays within the text field for other row headers. The default text is *"Enter another option"*.

How often do you use the following social media platforms:

	Never	Rarely	Sometimes	Often	Always
Facebook	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Twitter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
LinkedIn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Google+	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="text" value="Enter another option"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

language_bar_select_text

This is the initial text of the Language Bar. The default text is *"Select another language"*.

Select another language

language_bar_description_text

This is the instructional text for the language bar. At this time translations of the language links must be done within the Text & Translation Tool within the application. The default text is *"To continue in another language, please click one of the links below."*

Select another language

To continue in another language, please click one of the links below.

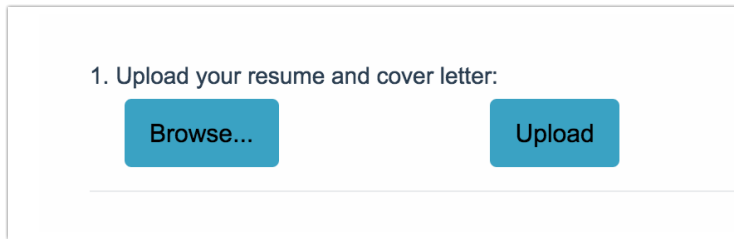
[English](#) | [Spanish](#) | [French](#)

browse_button

This is the Browse button from File Upload questions.

upload_button

This is the Upload button from File Upload questions.



uploading_file

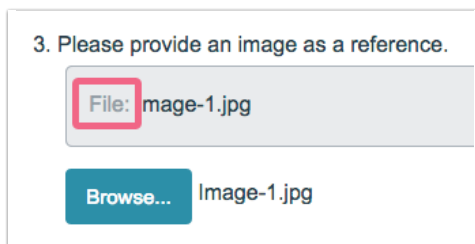
This is the message that displays while a file is being uploaded. Depending on the size of the file, this text may only show for a split second.

no_file_specified

This is the message that displays when respondents click the Upload button without first providing a file.

file_prefix

This is the prefix that displays for uploaded files. The default text is *"File"*.



upload_error

This is the error message that displays if there is trouble uploading the file.

invalid_file_type

This is the error message that displays if the file type the respondent is trying to upload is not accepted. The default text is *"Error: File type not allowed"*.

invalid_file_size

This is the error message that displays if the file the respondent is trying to upload is too large. The default text is *"Error: File size is too large"*.

conjoint_card_label

This is the text that displays on cards in the Conjoint Experiment.

conjoint_none_label

This is the text that displays for the None option when it is allowed.

conjoint_best_label

This is the text for the best option when using the best/worst scoring type.

conjoint_worst_label

This is the text for the worst option when using the best/worst scoring type.

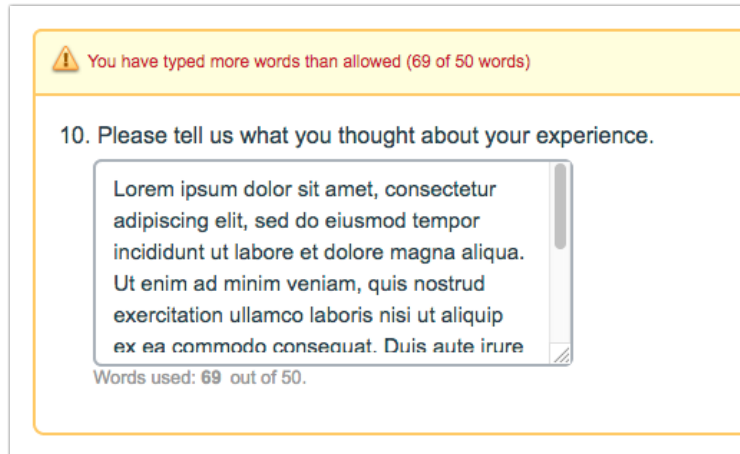
conjoint_error_label

This is the error text that displays to the respondent if they enter something other than 0-100 in the open text scoring type.

too_many_words

This is the message that displays when a respondent types too many words in an [Essay](#) question based on your [Max Word Count](#). Be very careful when translating this message to preserve both the **:wordcount** and **:limit** merge codes as these are needed to dynamically display the current word count and the limit in the survey.

The default text is *"You have typed more words than allowed (x of x words)"*.



too_many_characters

This is the message that displays when a respondent types too many characters in an [Essay](#) question based on your [Max Character Count](#) (see above image). Be very careful when translating this message to preserve both the **:charactercount** and **:limit** merge codes as these are needed to dynamically display the current character count and the limit in the survey.

not_enough_words

This is the message that displays when a respondent has not typed enough words in an [Essay](#) question based on your [Min Word Count](#) (see above image). Be very careful when translating this message to

preserve both the **:minwordcount** and **:minimum** merge codes as these are needed to dynamically display the current word count and the limit in the survey.

not_enough_characters

This is the message that displays when a respondent has not typed enough characters in an [Essay](#) question based on your [Min Character Count](#) (see above image). Be very careful when translating this message to preserve both the **:mincharactercount** and **:minimum** merge codes as these are needed to dynamically display the current character count and the limit in the survey.

invalid_email

This is the message that displays if an [Email](#) question type does not meet the email validation.

invalid_number

This is the message that displays if a [Number](#) question type does not meet the number validation.

invalid_min_date

This is the message that displays if a [Date](#) question type does not meet the minimum date validation you specified.

invalid_max_date

This is the message that displays if a [Date](#) question type does not meet the maximum date validation you specified.

invalid_percent

This is the message that displays if a [Percent](#) question type does not meet the percent validation.

invalid_currency

This is the message that displays if a currency validated textbox question does not meet the currency validation.

invalid_date

This is the message that displays if a [Date](#) question type does not meet the date format.

invalid_date_us

This is the message that displays if a [Date](#) question type does not meet the US mm/dd/yyyy date format.

invalid_date_eu

This is the message that displays if a [Date](#) question type does not meet the EU dd/mm/yyyy date format.

min_number

This is the message that displays if a [Number](#) question type does not meet the minimum validation you

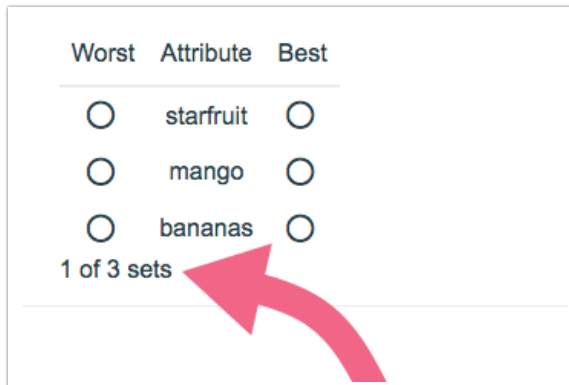
specified.

max_number

This is the message that displays if a [Number](#) question type does not meet the maximum validation you specified.

maxdiff_of

This is the "of" text shown in the [Max Diff](#) question type set count, i.e. 1 "of" 3 sets.



Worst	Attribute	Best
<input type="radio"/>	starfruit	<input type="radio"/>
<input type="radio"/>	mango	<input type="radio"/>
<input type="radio"/>	bananas	<input type="radio"/>

1 of 3 sets

maxdiff_sets_message

This is the "sets" in the [Max Diff](#) question type (see above).

minimum_response

This is the message that displays when a respondent does not select enough checkboxes according to the [minimum selectable options](#) you specified.

minimum_response_image

This is the message that displays when a respondent does not select enough images according to the [minimum selectable options](#) you specified.

minimum_rows_required

This is the message that displays when a respondent does not answer enough according to the [minimum required rows](#) you specified.

minimum_response_text

This is the message that displays for a [Textbox List](#) question type when a respondent does not answer enough textboxes according to the [minimum answers required](#) you specified.

maximum_response_text

This is the message that displays for a [Continuous Sum](#) question when a respondent answers too many

textboxes according to the [Limit answers to validation setting](#).

minimum_response_slider

This is the message that displays for a [Slider List](#) question type when a respondent does not answer enough sliders according to the [minimum answers required](#) you specified.

minimum_response_rank

This is the message that displays for a [Drag & Drop Ranking](#) and [Ranking Grid](#) question types when a respondent does not rank enough options according to the [rank limit](#) you specified.

maximum_response

This is the message that displays when a respondent selects too many checkboxes according to the [maximum selectable options](#) you specified.

maximum_response_image

This is the message that displays when a respondent selects too many images according to the [maximum selectable options](#) you specified.

force_autocomplete

This is the message that displays when a respondent does not select an option from the [autocomplete](#) list you specified.

contsum_overmax

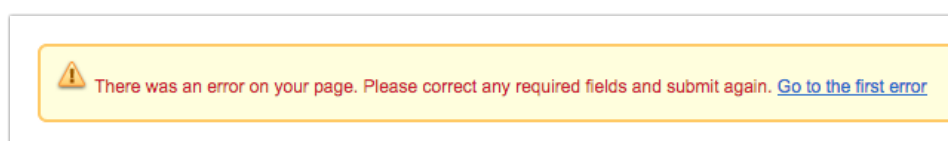
This is the message that displays when a respondent enters values in the [Continuous Sum](#) question type that total more than the max you specified.

contsum_mustequal

This is the message that displays when a respondent enters values in the [Continuous Sum](#) question type that total less than the max you specified.

page_error_message

This is the message that displays at the top of the page whenever there is a validation error. The default text is *"There was an error on your page. Please correct any required fields and submit again."*



first_error

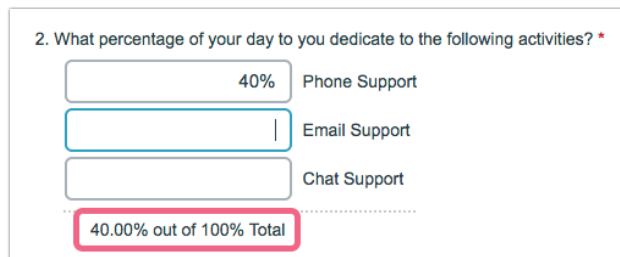
This is the go to the first error link that displays as part of the above-mentioned page error message. The default text is "Go to the first error".

must_be_positive_whole_number

This is the message that displays if a [Number](#) question type does not meet the force whole number and force positive number validation.

out_of

This is "Total" that is displayed as part of the running total in the [Continuous Sum](#) question type (displayed at the bottom of the question).



2. What percentage of your day do you dedicate to the following activities? *

<input type="text" value="40%"/>	Phone Support
<input type="text"/>	Email Support
<input type="text"/>	Chat Support

40.00% out of 100% Total

total

This is "Total" that is displayed as part of the running total in the [Continuous Sum](#) question type.

dupe_other_rows

This message displays if survey respondents enter the same text in the [other rows](#).

must_be_whole_number

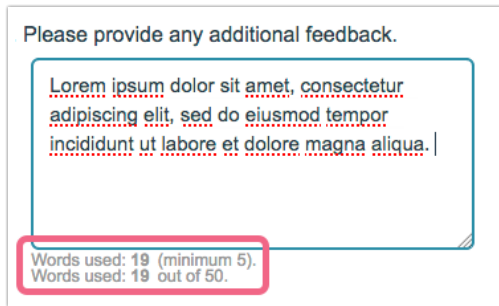
This is the message that displays if a [Number](#) question type does not meet the force whole number validation.

min_answers_per_row

This is the message that displays when respondents do not answer enough rows of your grid question as specified in the [minimum answers required per row require setting](#).

max_words

This is the text that displays below the [Essay](#) question type when using [maximum words validation](#). Be very careful to preserve the **:value** and **:max** merge codes as these are needed to dynamically display the current word count and the limit in the survey.



max_characters

This is the text that displays below the [Essay](#) question type when using [maximum characters validation](#) (see above image). Be very careful to preserve the **:value** and **:max** merge codes as these are needed to dynamically display the current character count and the limit in the survey.

min_words

This is the text that displays below the [Essay](#) question type when using [minimum words validation](#) (see above image). Be very careful to preserve the **:value** and **:min** merge codes as these are needed to dynamically display the current word count and the limit in the survey.

min_characters

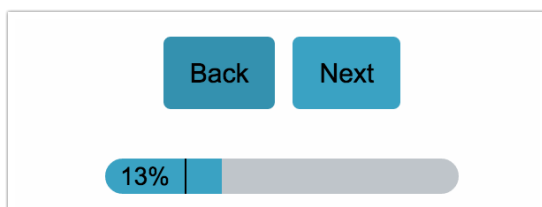
This is the text that displays below the [Essay](#) question type when using [minimum characters validation](#) (see above image). Be very careful to preserve the **:value** and **:min** merge codes as these are needed to dynamically display the current character count and the limit in the survey.

verify_match

This is the message that displays when [verifying two textboxes match](#). Be very careful to preserve the merge code **:question_title** as this will populate with the question title you are matching against.

back_button

This is the Back button that displays at the bottom of each survey page.



next_button

This is the Next button that displays at the bottom of each survey page.

th_reset_highlights

The Reset Highlights text displays after a piece of text has been highlighted within a [Text Highlighter](#) question type and allows you to reset the question. It is found on the bottom-right portion of the text field.

submit_button

This is the Submit button that displays at the bottom of second-to-last survey page.

clear_button

This is the **Clear** button that displays as part of the [Signature](#) question type. The button can be found in the upper-right portion of the signature field.

signature_of

This is the label that displays to the left of the text input field below the signature field as part of the [Signature](#) question. The default text reads as *Signature of*.

signature_prompt

This is the instructional text that displays below the signature line as part of the [Signature](#) question. The default text reads as *"Sign name using mouse or touch pad"*.



footer_text

[Survey footer text](#) is optional. If you've specified footer text you'll want to translate it.

header_image_text

This is the text that read by screen readers for your header image.

view_results

This is the *"View Results"* text that displays in [Polls](#).

1. How do you typically get to work?

Drive

Public Transportation

Walk

View Results

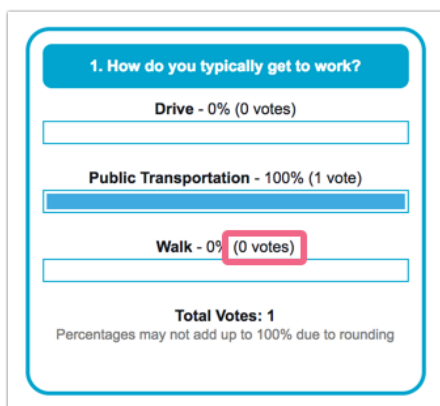
Submit

total_votes

This is the *"Total Votes"* text that displays in [Polls](#) when viewing results. The text is displayed on the bottom of the results.

votes

This is the *"Votes"* text that displays in [Polls](#) when viewing results. The votes text corresponds to each answer option.



vote

This is the *"Vote"* text that displays in [Polls](#) (see above image).

share_poll

This is the *"Share This Poll"* text that displays in [Polls](#).

disqualify

This is the Disqualify Message that is displayed when using [Quotas](#). The default text is *"Sorry, the maximum number of responses has been met. Thanks for your time!"*

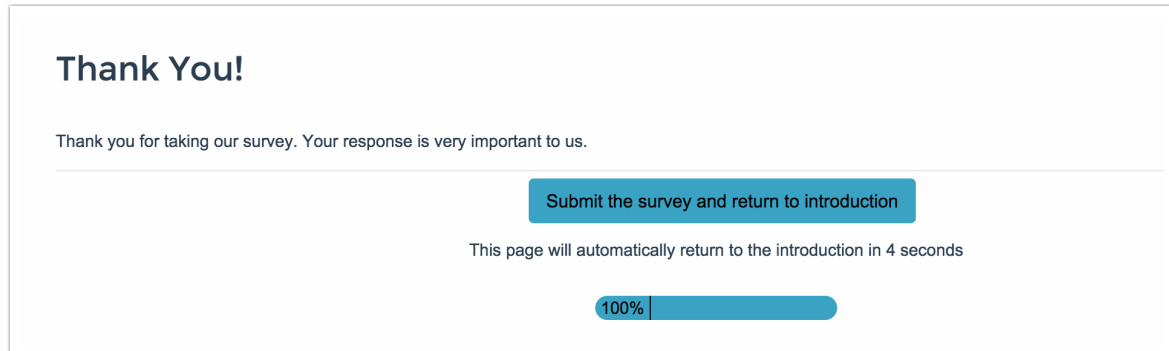
quota-busy

This is the Too Many In-Progress Message that is displayed when using [Quotas](#). The default text is *"There*

are currently too many survey takers in progress, please try again later."

kioskmodebutton

This is the button that displays at the end of a survey in [Kiosk Mode](#). The default text on the button is *"Submit the survey and return to introduction"*.

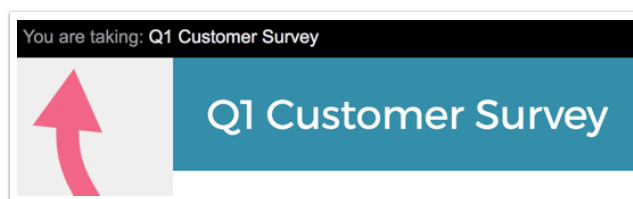


kioskmodemessage

This is the message that displays at the end of a survey in [Kiosk Mode](#). The message is found below the survey submit button and reads as follows by default: *"This page will automatically return to the introduction in x seconds."*

kioskintro

This is the text displayed in [Kiosk Mode](#) header banner that displays what survey you are taking. The default text is *"You are taking:"*.



kioskstartnew

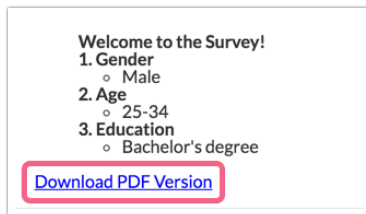
This is the link displayed in the [Kiosk Mode](#) header banner that allows you to start a new survey response. The link is located in the upper right of the Kiosk Intro screen and reads: *"Start a New Response"*.

kioskgetstarted

This is the Get Started button that is used in [Kiosk Mode](#).

reviewpdf

If you are using the [Review Action](#) and have selected the option to include a PDF version this is the text of the link that displays. The default text is *"Download PDF Version"*.



interaction_error

In very rare cases your survey respondents may run into an interaction error. This is the message that displays in these cases.

percent_rounding

This is the explanation text regarding percentages in results for [Polls](#). The text display on the poll results page under the total votes text. The default text reads as follows: *"Percentages may not add up to 100% due to rounding"*.

email_unsub

If you are using [email campaign](#) invites this is the unsubscribe message that displays after recipients click the Unsubscribe link in the footer of your message. The default text is *"Your email address has been unsubscribed from this invitation. It may take up to 48 hours to stop receiving emails."*

test_unsub

If you are using [email campaign](#) invites this is the unsubscribe message that displays after recipients click the Unsubscribe link in the footer of your [test message](#).

percent_text

Throughout reports, the word *"Percent"* is used. This will translate all the instances of the word in reports.

count_text

Throughout reports, the word *"Count"* is used. This will translate all the instances of the word in reports.

value_text

Throughout reports, the word *"Value"* is used. This will translate all the instances of the word in reports.

question_title_text

Throughout reports, the phrase *"Question Title"* is used. This will translate all the instances of the phrase.

maxdiff_attribute_label

This is the text that displays with the attributes in the Max Diff question type.

maxdiff_worst_label

This is the text that displays for the worst label in the Max Diff question type.

maxdiff_best_label

This is the text that displays for the best label in the Max Diff question type.

nps_text

If you have an [NPS](#) question type in your survey, the phrase "*NPS*" is used in reports. This will translate all the instances of the phrase.

nps_score_text

If you have an [NPS](#) question type in your survey, the phrase "*NPS Score*" is used in reports. This will translate all the instances of the phrase.

nps_detractors_text

If you have an [NPS](#) question type in your survey, the phrase "*Detractors*" is used in reports. This will translate all the instances of the phrase.

nps_passives_text

If you have an [NPS](#) question type in your survey, the phrase "*Passives*" is used in reports. This will translate all the instances of the phrase.

nps_promoters_text

If you have an [NPS](#) question type in your survey, the phrase "*Promoters*" is used in reports. This will translate all the instances of the phrase.

total_text

Throughout reports, the word "*Total*" is used. This will translate all the instances of the word in reports.

responses_text

Throughout reports, the word "*Responses*" is used. This will translate all the instances of the word in reports.

survey_text

Throughout reports, the word "*Survey*" is used. This will translate all the instances of the word in reports.

item_text

Throughout reports, the word "*Item*" is used. This will translate all the instances of the word in reports.

total_score_text

If you have a [Drag & Drop](#) or [Ranking Grid](#) question in your survey, reports will use the word *"Score"* is used in reports. This will translate all the instances of the word in reports.

overall_rank_text

If you have a [Drag & Drop](#) or [Ranking Grid](#) question in your survey, reports will use the phrase *"Overall Rank"* is used in reports. This will translate all the instances of the phrase in reports.

average_rank_text

If you have a [Drag & Drop](#) or [Ranking Grid](#) question in your survey, reports will use the phrase *"Average Rank"* is used in reports. This will translate all the instances of the phrase in reports.

total_respondents_text

If you have a [Drag & Drop](#) or [Ranking Grid](#) question in your survey, reports will use the phrase *"Total Respondents"* is used in reports. This will translate all the instances of the phrase in reports.

respondents_text

Throughout reports, the word *"Respondents"* is used. This will translate all the instances of the word in reports.

report_attribute

If you have a [Max Diff](#) question type in your survey, the word *"Attribute"* is used in reports. This will translate all the instances of the word in reports.

maxdiff_rank

If you have a [Max Diff](#) question type in your survey, the word *"Rank"* is used in reports. This will translate all the instances of the word in reports.

bayesian_average

If you have a [Max Diff](#) or [Conjoint](#) question type in your survey, the phrase *"Bayesian Average"* is used in reports. This will translate all the instances of the phrase in reports.

conjoint_attribute_value

If you have a [Conjoint](#) question type in your survey, the phrase *"Attribute : Value"* is used in reports. This will translate all the instances of the phrase in reports.

conjoint_importance_rank

If you have a [Conjoint](#) question type in your survey, the phrase *"Importance Rank"* is used in reports. This will translate all the instances of the phrase in reports.

left_blank_text

If you have an un-required other textbox field in your survey, the phrase *"Left Blank"* will display for all unanswered other textboxes in reports. This will translate all the instances of the phrase in reports.

statistics_text

Throughout reports, the word "*Statistics*" is used. This will translate all the instances of the word in reports.

tot_responses_text

Throughout reports, the phrase "*Total Responses*" is used. This will translate all the instances of the phrase in reports.

sum_text

Throughout reports, the word "*Sum*" is used. This will translate all the instances of the word in reports.

average_text

Throughout reports, the word "*Average*" is used. This will translate all the instances of the word in reports.

stddev_text

Throughout reports, the phrase "*StdDev*" is used. This will translate all the instances of the phrase in reports.

max_text

Throughout reports, the word "*Max*" is used. This will translate all the instances of the word in reports.

min_text

Throughout reports, the word "*Min*" is used. This will translate all the instances of the word in reports.

weighted_calc_text

If you have a [Drag & Drop](#) or [Ranking Grid](#) question in your survey, this text will display in reporting explaining how the Weighted Score is completed.

skipped_text

Throughout reports, the word "*Skipped*" is used. This will translate all the instances of the word in reports.

unanswered_text

Throughout reports, the word "*Unanswered*" is used. This will translate all the instances of the word in reports.

response_text

If you have open text questions in your survey (e.g., Textbox, Essay, Email, Date, Number, Percent, Textbox List, etc.) they will report as an [appendix element](#). Within the appendix the word "Response" as use as a column header. This will translate all instances of the word in appendix elements.

responseid_text

If you have open text questions in your survey (e.g., Textbox, Essay, Email, Date, Number, Percent, Textbox List, etc.) they will report as an [appendix element](#). Within the appendix the phrase "ResponseID" as use as a column header. This will translate all instances of the phrase in appendix elements.

others_text

If you have questions in your survey with numerous answer options some of your answer options may be grouped into an "All Others" category. This will translate all instances of this phrase in your reports.

profile_text

If you are using [Profile Reports](#), the phrase "*This Response*" is used throughout the profile report. This will translate all instances of the phrase.

segment_text

If you are using [Segmentation Reports](#), the word "*Segment*" will display throughout. This will translate all instances of the word.

word_cloud_text

If you are using [Segmentation Reports](#), the phrase "*Word Cloud*" will display throughout. This will translate all instances of the phrase.

turf_option_combo

If you are using [Turf Reports](#), the phrase "*Option Combination*" will display throughout. This will translate all instances of the phrase.

turf_undup_responses

If you are using [Turf Reports](#), the phrase "*Unduplicated Responses*" will display throughout. This will translate all instances of the phrase.

turf_percent_reach

If you are using [Turf Reports](#), the phrase "*% Reach*" will display throughout. This will translate all instances of the phrase.

lowest_rank, highest_rank

This is the text that displays with the legend in the diverging stacked bar chart for Drag & Drop Ranking and Ranking Grid questions in the Standard Report.

pagination_prev, pagination_next

This is the text for the buttons to go to previous and next pages when showing individual responses in the Standard Report.

rsp_complete, rsp_partial, rsp_disqualified

This is the text that displays for Complete, Partial and Disqualified responses as part of the Response

Counts in the Standard Report.

maxdiff_notchosen

This text displays in the Standard Report for Max Diff questions.

show_responses, hide_responses

This is the text that displays on the response grid available in open-text questions in the Standard Report.

device_desktop, device_tablet, device_mobile

This is the text that displays for Desktop, Mobile, and Table in the Device Statistics chart in the Standard Report.

completion_rate

This is the text that displays in Standard Reports with the response counts.

rank_distribution

This is the text that displays in the diverging stacked bar chart for Drag & Drop Ranking and Ranking Grid questions in the Standard Report.

loading_text

When first accessing a Standard Report, you may see a 'Chart Loading' message while charts within the report are prepared. Use this field to customize/translate the text.

crosstab_frequency, crosstab_row_per, crosstab_col_per, crosstab_index, crosstab_col_prop

This is the text that displays in the left-most column of the [Crosstab report](#) and serves as the row headers for the frequency, row percentage, column percentage, index, and column proportions.

		age				
		17 or younger	18 to 24	25 to 34	35 to 44	45 to 54
		A	B	C	D	E
education						
Less than high school						
Frequency		0	0	0	0	0
Row %		0.0%	0.0%	0.0%	0.0%	0.0%
Column %		0.0%	0.0%	0.0%	0.0%	0.0%
Col Proportion						

crosstab_row_mean, crosstab_col_mean, crosstab_row_total, crosstab_col_total, crosstab_chi_square, crosstab_fisher

This is text that displays within the [Crosstab report](#) for the various statistics available.

conjoint_attribute_stats, conjoint_attribute, conjoint_relative_importance, conjoint_level, conjoint_utility, conjoint_proportion, conjoint_part_worth_utility,

conjoint_insufficientdata_learnmore, conjoint_general_error

These fields correspond to the Conjoint (Choice Based) element within Standard Reports. Learn more about the [Conjoint \(Choice Based\) question](#).

response_id_label, response_option_label, response_comment_label, response_count_label, response_value_label

These fields correspond to the Heatmap element within reports for both the [Image Heatmap](#) and [Text Highlighter](#) questions.

Value	Count	Comments
Like	10	10

Hide Responses ▾

ID	Option	Comment
----	--------	---------

heatmap_tot_comments_for_response, heatmap_pag_next_response, heatmap_pag_prev_response

These fields are found in the Standard Report Heatmap element, within the Comment section (if comments have been collected).

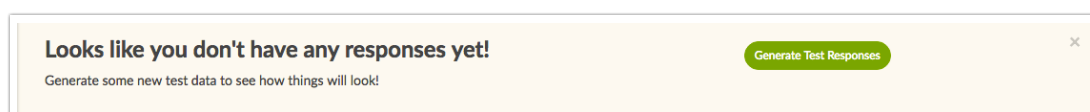
you_have_new_responses, getting_your_responses, this_should_only_take_a_few_seconds

In the [Standard Report](#), these fields refer to messaging that you will see if there is new data available for your report since you accessed it.



generate_test_responses, no_responses, generate_responses

In the [Standard Report](#), these fields refer to the text seen on the following banner (if your survey has not collected any data).



password_text, invalid_password, please_sign_in, login_text

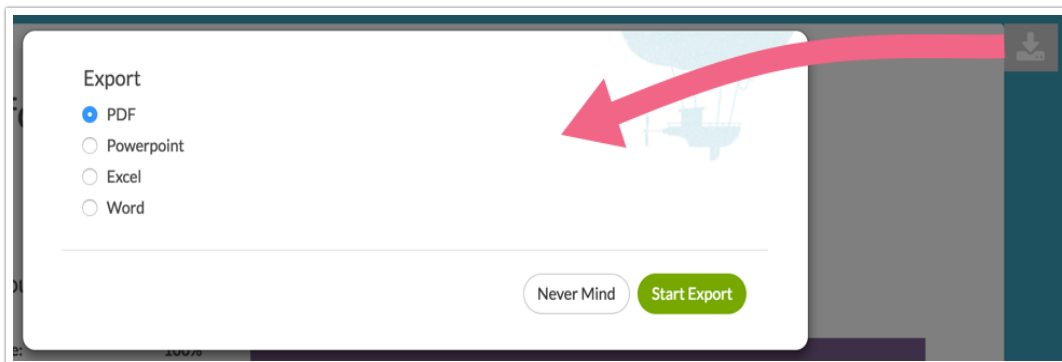
In a password-protected, [shared Standard Report](#), these fields are associated with the login screen.



The image shows a login screen with a blue border. At the top, it says "Please sign in" in bold black text. Below this, there is a "Password" label and a text input field containing the word "Password". To the right of the input field is a red rounded button with the text "Log In".

export, export_ppt, export_excel, export_word, export_pdf

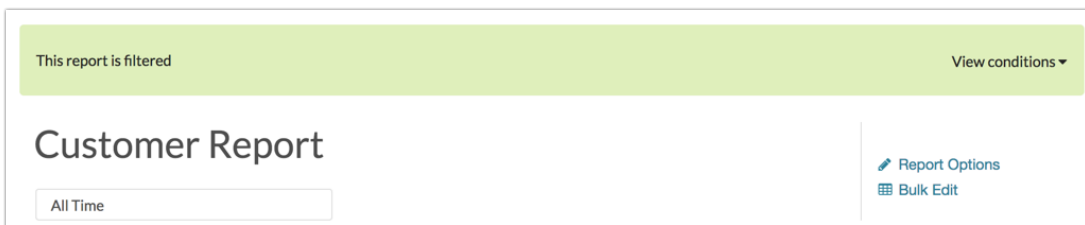
In a [shared Standard Report](#), these fields are associated with the screen that is presented when the report viewer elects to download the report.



The image shows an export options screen. On the left, there is a section titled "Export" with four radio button options: "PDF" (selected), "Powerpoint", "Excel", and "Word". Below these options is a horizontal line. At the bottom of the screen, there are two buttons: "Never Mind" and "Start Export". A red arrow points from the "Start Export" button towards the right side of the screen.

report_filtered

In a Standard Report, you may elect to show **Filter Details**. If you do chose to show these details, you may want to translate the associated *"This report is filtered"* text.



The image shows a report interface. At the top, there is a light green banner with the text "This report is filtered" on the left and "View conditions" with a dropdown arrow on the right. Below the banner, the title "Customer Report" is displayed. Underneath the title is a text input field containing "All Time". To the right of the input field, there are two links: "Report Options" with a pencil icon and "Bulk Edit" with a grid icon.

only_show

You can also translate the *"Only show"* text associated with the filter details.

This report is filtered

Only show: Question "Age" #1 is one of the following answers ("17 or younger")

hidden_text

Customize or translate the "Hidden" text found within your Standard Report statistics.

Value	Percent	Responses
18 to 24	100.0%	1
		Total: 1

Hidden	Skipped	Total Responses
2	1	1

logic_is_one_of, logic_and, logic_or, logic_xor, logic_is_not_one_of, logic_is_exactly, logic_is_not_exactly, etc.

Customize the text for any logic operators that may be displayed as a result of showing Filter Details in your Standard Report.

This report is filtered

Only show: Question "Age" #1 is one of the following answers ("17 or younger")

Net Promoter, Net Promoter System, Net Promoter Score, NPS and the NPS-related emoticons are registered trademarks of Bain & Company, Inc., Fred Reichheld and Satmetrix Systems, Inc.

Related Articles