

# Optimize Survey Performance When Using Panelists (Video)

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**Learn how to prepare your survey to collect responses from panel respondents.**

- Learn how SurveyGizmo can coordinate and fulfill your panel response request.
- Learn how to disqualify those respondents who do not represent your target audience.
- Learn how launching a pilot study can help you collect more actionable data.
- Panelists will be eager to help you collect data. Discover how to use survey quotas and segmented quotas to only capture the number of responses needed for your sample size.

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