## Page Titles and Page Descriptions

Page Titles and Page Descriptions are text fields that are available to add topic headers and descriptions to each page of your survey.

Happy Time Ice Cream Shoppe Survey	
Page Title On this page we ask some questions about YOU. We do not require your Page Description response to any of these questions however this information helps us to	
understand our customers and ensure that we are making everyone super happy! 12. What is your age?	
O under 18	
0 18-24	
0 25-34	

## When to use them

Take advantage of these to help your focus your respondents on the topic at hand and give them some sign posting along the way.

## Adding or changing your page titles

At the top of any page click on the page title to edit. By default this will display (Untitled) or Thank You. You can also click the pencil icon to access the page settings.

Page 1: Page One 🔶 🧰	Click here		Or here	• Previon
1. What is your age?				ø
<ul><li>under 18</li><li>18-24</li></ul>				<b>.</b>
<ul> <li>25-34</li> <li>35-54</li> </ul>				×
<ul><li>○ 55+</li></ul>				
	INSERT: & Question	Text / Media 🏾 🌣 Action	≎ Page Break	

On the Page tab you will have fields for Page Title and Page Description.

Page Title			
Demographics			
	sk some ques	tions about YOU. We do not require your response to any of the and our customers and ensure that we are making everyone hap	

## Page Descriptions versus Text/Instruction Elements

Page Descriptions and Text/Instruction elements are often interchangeable, however there are a couple important differences.

	Demographics	
Page Description	On this page we ask some questions about YOU. We do not require your response to any of these questions however this information helps us to understand our customers and ensure that we are making everyone super happy!	
Text/Instruction	This is a Text/Instruction element which is an element on the page as opposed to being part of the page itself.	

First, Text/Instruction elements are their own elements on the page, as opposed to being part of the page itself, as you can see by looking at both on the Build tab below. This means that you can move Text / Instruction elements about in the survey if you need to! Page Descriptions, in contrast, will always display at the top of the page.

Page 1: Demographics	Preview	⊕ @ ×
On this page we ask some questions about YOU. We do not require your response to any of these questions however this information customers and ensure that we are making everyone super happy!	helps us to understand ou	ur 🦽
This is a Text/Instruction element which is an element on the page as opposed to being part of the page itself.		<b>₩</b> ++
		€ <mark>Mov</mark> ★
INSERT: @ Question Text / Media @ Action Question Library \$ Page Break		

This also means, depending on the survey interaction you choose, the Text/Instruction element might

display by itself. For example, if you choose the one-at-a-time interaction, the Text/Instruction element displays by itself and the survey respondents must click the right arrow to proceed. This might be confusing to some respondents. If you are using Text/Instruction elements instead of Page Descriptions we recommend avoiding the one-at-a-time interaction or adding some instructions for how to proceed.



Finally, only Text/Instruction elements are available to display as part of PDF response downloads, including Individual Response PDFs, Review or Send Email actions. If you wish to have text in your survey display as part of response PDFs you will want to use Text/Instruction elements instead of Page Descriptions.

**Note:** If your survey page contains a Page Description only, the page will be considered 'blank' and will not be presented to your respondents. If your survey page contains a Text/Instruction Element only, the page will be loaded and presented to your respondents.

Related Articles